



PPI for Computer Services

The French experiment



Outline of the presentation

- The classification
- Price setting and timing
- Average price per qualification
- Some results
- Conclusion

The classification for price survey

<i>Price survey</i>	<i>French product classification</i>
Consultancy, studies and systems integration (computer services project)	1) Computer consultancy 2) Software development <i>(customized software)</i>
Technical Assistance	Software development <i>(customized software)</i>
Facilities management	1) Software development <i>(Third Party Application Maintenance)</i> 2) Data Processing
Data entry and tabulation services	Data processing



Price setting and timing

- Price setting (see the paper)
- What does the client want to buy ?
- Timing : provision of services
- Estimated time and realised time

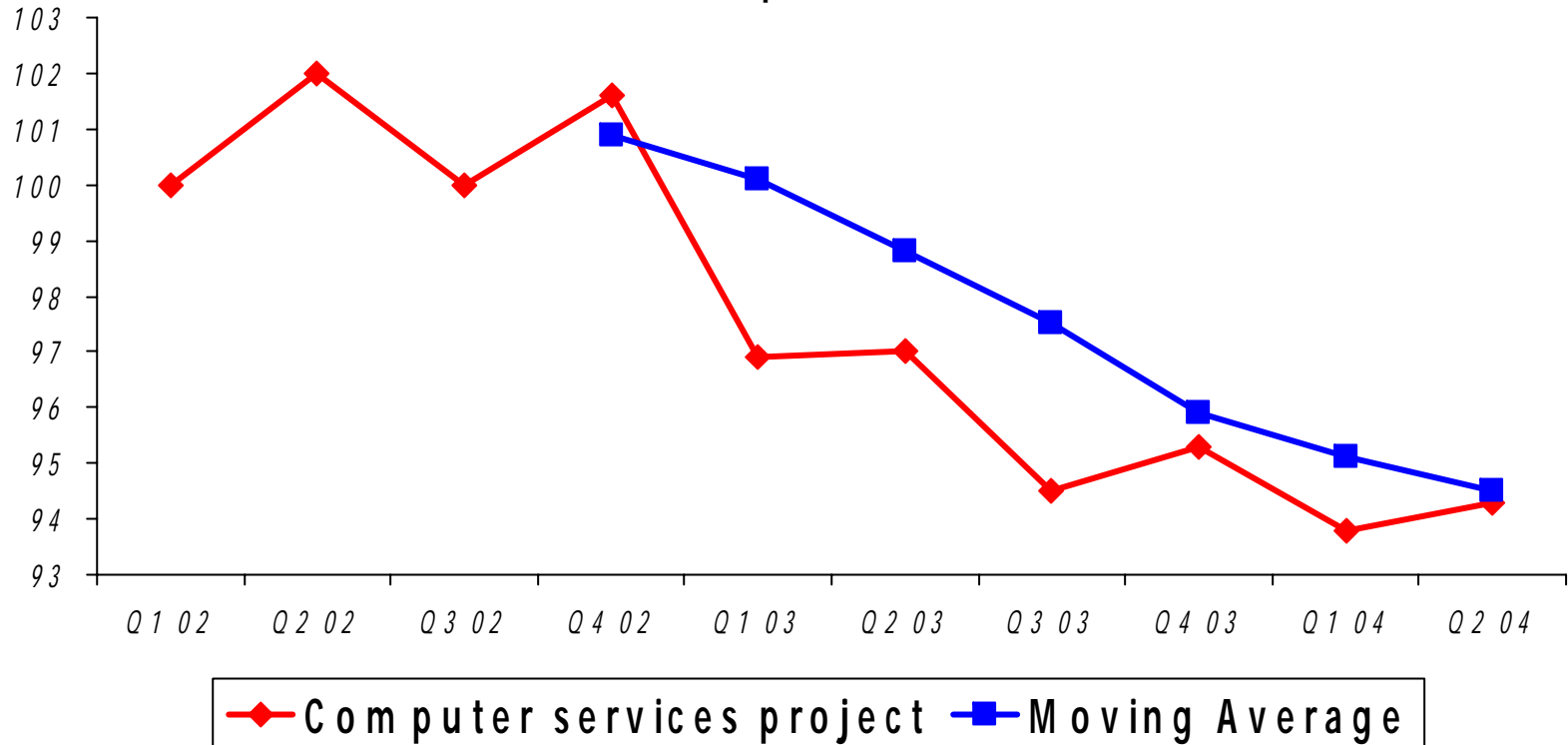


Average price per qualification

- How do firms calculate average price per qualification ?
- Turnover realized per hour and per qualification
- Which turnover ?
- Seasonality effect

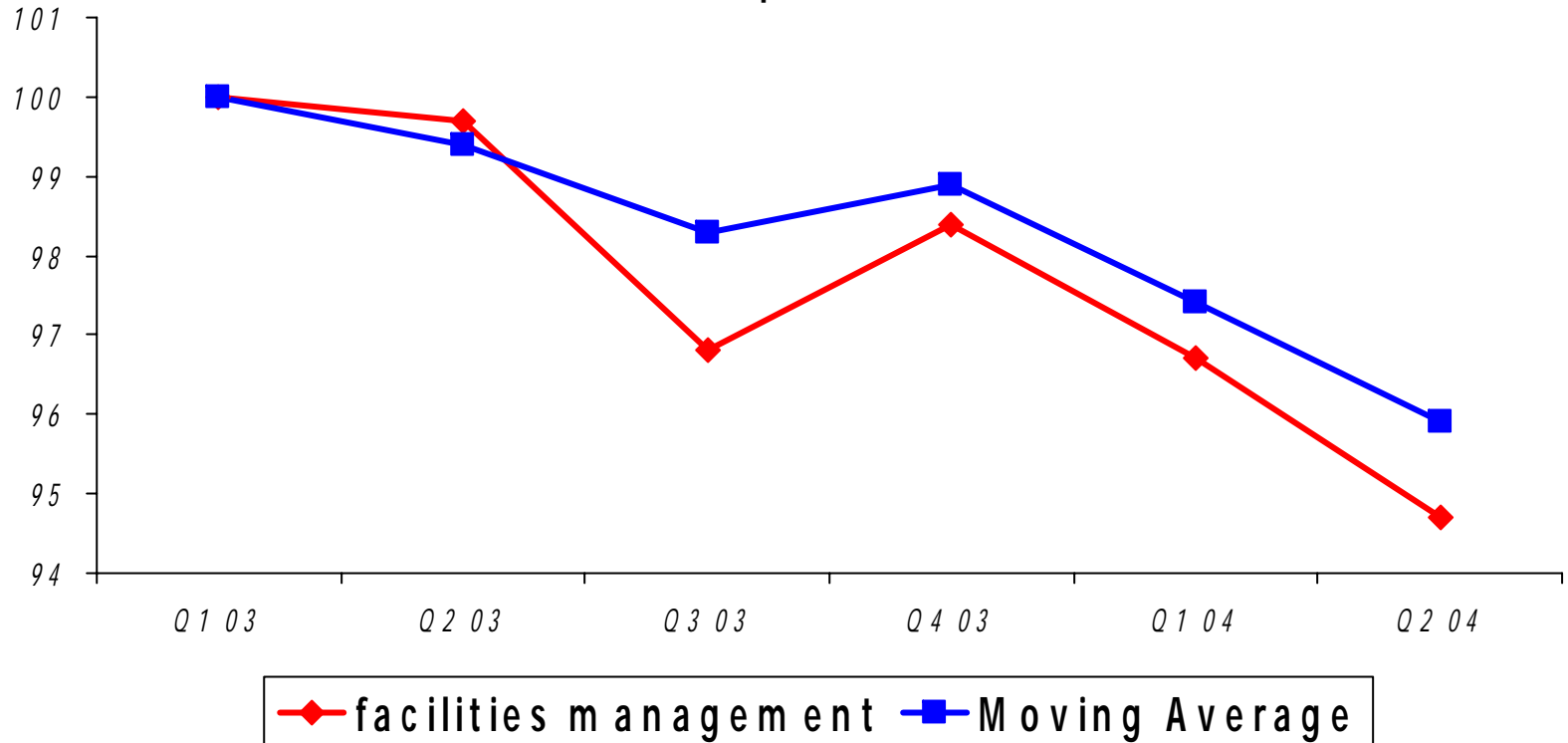
Some results

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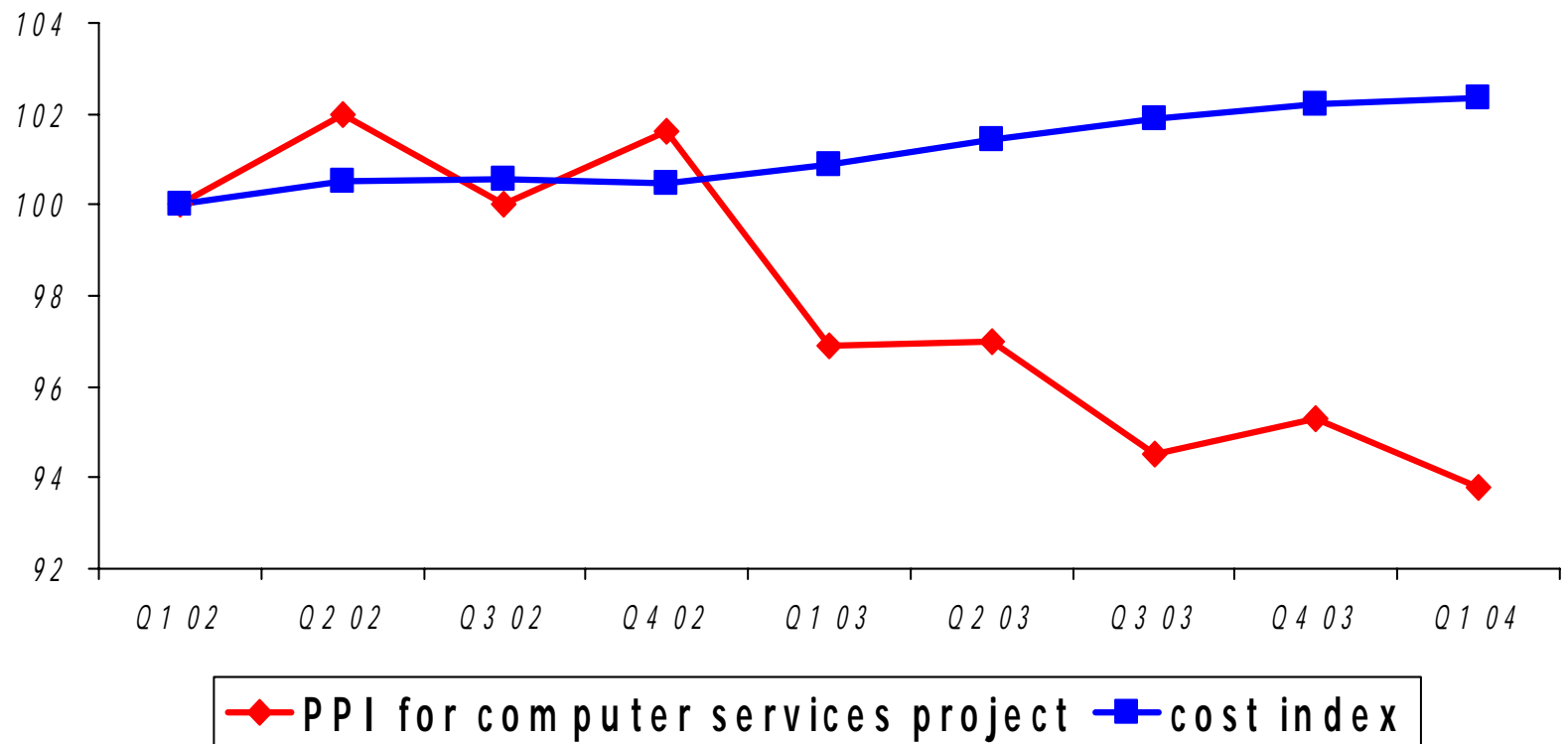


Some results

PPI for computer services



Some results





Conclusion

- Cooperation with professional organisation
- A very strategic sector
- The importance of published data
- The studies before the dissemination of the results